## galleryEll

galleryELL, through virtual, roving, and site-specific exhibitions in unclaimed spaces, is a transient, brooklyn-based gallery comprised of active artists who look beyond daily practice by reaching out to members of their communities and to the community at large, sharing resources, ideas, and creativity through camaraderie. we see the idea of transience as part of all of us and as part of the city in which we live.

we are more interested in showing in pop-up and non-traditional spaces. we have roots as a collective. we do not operate within the status quo. we encourage our members to think outside the box and come up with their own identities as creators, and to not simply adopt the industries' ideas and standards.

## galleryELL's mission:

1. to form a platform for artists to market themselves.

2. to form a group of active artists who are concerned with more than just their daily practice - who reach out to the community at large.

3. to increase the public's interaction with art and artist by way of a transient model.

galleryELL was founded in 2008 by john ros and launched in july 2009. since our inception, galleryELL has become more recognizable in the art world. a strong online presence increases our daily visibility, and physical exhibitions bring the galleryELL vision into reality.

galleryELL is artist-run, artist-funded, and artist-minded.